

The Truth About The Rich Jerk And His Dirty Tactics

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The Rich Jerk has become famous for basically being a jerk. However, are any of the tips in his Rich Jerk ebook of any use to internet and affiliate marketers? This article will discuss the truth about the Rich Jerk and his tactics. One of the quickest and easiest ways to make money online is by selling other people's products. However, there is also a lot of competition so it is important that you stay on top of the latest and greatest affiliate marketing techniques and tips to ensure that you stay ahead of the game. The Rich Jerk attempted to reveal these tips to affiliate marketers worldwide but was he really successful? The Rich Jerk caught the attention of marketers worldwide not so much because of his skill but because of his arrogance and his attitude. His philosophy is basically I'm rich, you're not, I'm a jerk, who cares, that got me rich! Even if his book is useless he has made money as a result of his in your face marketing. This form of marketing has another name known as anti-marketing or negative marketing. His launch campaign is probably one of the most effective we've seen in a long time. However, what about his product? I've read his guide and it does obviously have some not so well known techniques and tactics for earning money online. Is it worth the money though? It probably really depends where you are in your businesses. I've found recently that more and more ebooks seem to be targeted to beginner marketers rather than revealing advanced strategies for seasoned internet marketers. However, that being said, the Rich Jerk ebook does try to show you how sometimes you need to think outside the box to get the attention of internet surfers who are much more internet savvy than they used to be and have already fallen for many advertising tricks along the way. The trouble is so many people have now copied his technique that it is no longer unusual but more of the norm. If anything, the Rich Jerk has demonstrated how you can launch and promote a product in a certain way. However, does it build a reputable brand? Does it make you want to join his list? Is he building an ongoing relationship with visitors and consumers? I don't know. His techniques are easy to duplicate and you can get started with it right away. However, I have read much more formative affiliate marketing guides than this one and I have seen better products at a lesser price, particularly for people new to affiliate marketing.

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