

Merchant Accounting Software

Contributed by Webmaster
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There are hundreds of coaching businesses out there, all with varying degrees of success, just like any other business. In most coaching programs, the drop out rates are terrible. Read on to find out how you can create a coaching program like the best in the industry, and keep your clients coming back month after month. I like this article from Merchant Accounting Software website.

With coaching programs, the current drop-out rate is horrendous, with something around 25-30% per month. That means out of 100 people, you have to add 25 NEW customers every month, just to stay at the same level. You are replacing all of your customers every 4 months! That is a non-sustainable business model and most coaching programs that run this way do not stay in business for long, which is good for you.

This site has more information on [Online Merchant Accounting Software Programs](#).

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